



## **.POST Case study** *address.post*

Post\*Code API is a new address look-up application developed by the UPU specifically for the postal industry and its stakeholders to ensure address data quality for trusted deliveries.

We decided to make Post\*Code API available to postal users and IT developers via the "address.post" website to allow them to test it and discover its features.

We decided to use ".POST" to allow users to try the look-up on the website and call the API from their own applications.

## Why we used .POST?

---

**.POST is a trusted domain that provides high security for our platform**, the POST\*CODE DataBase, which includes information from 192 member countries and 38 territories and provides reference data for the POST\*CODE API. With .POST, we guarantee that our reference data is 100% secured and protected for both designated operators and private users.

---

**The use of .POST enhances the visibility of our platform by postal operators**, and it is easy for users to remember.

---

**.POST has made it possible to publish dynamic end-user documentation** and create a simple e-commerce plug-in.

---

**The domain registration process was very easy.** The domain name was quickly created and verified in a few simple steps, and we received great professional support whenever needed.

To learn more about our platform, please visit <https://www.address.post/>

To register a .POST domain name go to [www.register.post](http://www.register.post) or [www.info.post](http://www.info.post)